



# GULF COAST HUMANE SOCIETY

## SPONSORSHIP OPPORTUNITIES



By sponsoring Gulf Coast Humane Society, you are showing your customers that you value and support the innocent lives of animals, as well as your local community non-profits. We love to appreciate our sponsors and are pleased to offer a variety of ways for your business to be recognized for your contribution to our cause. Opportunities include year-round sponsorship, event-specific sponsorship, kennel sponsorship, and community partnerships. Please read on to see the different packages available.

## **YEAR-ROUND SUPPORT:**

Our year-round supporters are some of the most influential businesses in our community, whose commitment to supporting our work is unparalleled. By committing to annual support, you are allowing us to continue producing and building upon our important programming such as our Outreach Services, educational offerings, volunteer and foster, animal enrichment, and training and behavioral support. Committing to an annual gift is the best way to ensure your sponsorship is as beneficial to you as it is to us. Annual gifts can be made in a lump sum or in payments - these packages are both flexible and customizable.

### **ANGEL - \$10,000+**

- Fur a Good Paws event sponsor benefits
- Pawfest event sponsor benefits
- Business logo on GCHS website footer (every page)
- Quarterly promoted social media posts
- Sponsor recognition (sign, plaque, etc.) for display at your business
- Recognition (sign, plaque, etc.) in a designated GCHS department
- Invitations to donor-exclusive events
- Staff volunteer opportunities
- Use of the private GCHS dog park for one corporate event annually
- 25% adoption discount for your employees
- De-stressing animal visits at your business 2x annually
- Business name on the GCHS Wall of Honor in our lobby
- Opportunity to provide advertisements or coupons in our adoption packets
- Plus, custom collaboration for any idea you may have!

### **HERO - \$5,000**

- Fur a Good Paws event sponsor benefits
- Pawfest event sponsor benefits
- Business logo on GCHS website homepage and supporters page
- Quarterly promoted social media posts
- Sponsor recognition (sign, plaque, etc.) for display at your business
- Invitations to donor-exclusive events
- Staff volunteer opportunities
- 25% adoption discount for your employees
- De-stressing animal visits at your business 2x annually
- Opportunity to provide advertisements or coupons in our adoption packets

## **YEAR-ROUND SUPPORT CONTINUED**

### **SAVIOR - \$2,500**

Fur a Good Paws event sponsor benefits  
Pawfest event sponsor benefits  
Business logo on GCHS website supporters page  
Social media shout outs 2x annually  
Sponsor recognition (sign, plaque, etc.) for display at your business  
Invitations to donor-exclusive events  
Staff volunteer opportunities  
10% adoption discount for your employees  
De-stressing animal visits at your business 1x annually

### **CHAMPION - \$1,000**

Business logo on GCHS website supporters page  
Annual social media shout out  
Sponsor recognition (sign, plaque, etc.) for display at your business  
Invitations to donor-exclusive events  
Staff volunteer opportunities  
10% adoption discount for your employees  
De-stressing animal visits at your business 1x annually

### **FUR A GOOD PAWS SPONSORSHIPS:**

Fur a Good Paws (FGP) is our key Spring fundraising event. Our inaugural Fur a Good Paws took place on April 30, 2022, however past years have included similar events under a different name. This event typically sees a variety of our top donors, board members, and community leaders. A more formal event - Fur a Good Paws is your chance to mingle, dance, hear some of the best GCHS stories from the past year, and hang out with some adorable adoptable dogs!

#### **PRESENTING SPONSOR - \$5000:**

- Your logo featured on the FGP website and GCHS website
- Two promoted social media features across all GCHS platforms
- Primary inclusion on all FGP banners and branded signage
- Opportunity to designate support to a particular event aspect
- Inclusion on all FGP related social media posts
- Naming rights to the event on all marketing assets
- Custom comp ticket package

#### **BEST IN SHOW - \$2500:**

- Your logo featured on the FGP website
- Two promoted social media features across all GCHS platforms
- Inclusion on all FGP banners and branded signage
- Opportunity to designate support to a particular event aspect
- Inclusion in all print and video advertising
- Custom comp ticket package

#### **PLATINUM PAW - \$1000:**

- Your logo featured on the FGP website
- Two promoted social media features across all GCHS platforms
- Inclusion on all FGP banners and branded signage
- Opportunity to designate support to a particular event aspect

#### **TOP DOG - \$500:**

- Your logo featured on the FGP website
- One social media feature across all GCHS platforms

#### **FURRY FRIEND - \$250:**

- Your logo featured on the FGP website

### **PAWFEST SPONSORSHIPS:**

Pawfest is our two-day annual festival that takes place at the end of September each year. This large, campus-wide festival features all sorts of vendors, food trucks, dog sports, demonstrations, music, raffles, and more. For 15 years, Pawfest has been allowing GCHS to continue to fund life-saving programming across the Coastal Bend. We look to build upon and improve Pawfest each year, so always be sure to check in to see what we're up to next!

#### **PRESENTING SPONSOR - \$5000:**

- Your logo featured on the Pawfest website and GCHS website
- Your business name/logo on a dog's kennel for the 2-day event
- Two promoted social media features across all GCHS platforms
- Primary inclusion on all Pawfest banners and branded signage
  - Inclusion on all Pawfest related social media posts
  - Naming rights to the event on all marketing assets
- Custom comp ticket package & Vendor space if desired

#### **BEST IN SHOW - \$2500:**

- Your logo featured on the Pawfest website
- Your business name/logo on a dog's kennel for the 2-day event
- Two promoted social media features across all GCHS platforms
  - Inclusion on all Pawfest banners and branded signage
  - Inclusion in all print and video advertising
- Custom comp ticket package
- Vendor space if desired

#### **PLATINUM PAW - \$1000:**

- Your logo featured on the Pawfest website
- Your business name/logo on a dog's kennel for the 2-day event
- Two promoted social media features across all GCHS platforms
  - Inclusion on the Kids Zone banner and Beer Tent banner
- Vendor space if desired

#### **TOP DOG - \$500:**

- Your logo featured on the Pawfest website
- Your business name/logo on a dog's kennel for the 2-day event
- One social media feature across all GCHS platforms
  - Inclusion on the Kids Zone banner

#### **FURRY FRIEND - \$250:**

- Your logo featured on the Pawfest website
- Your business name/logo on a dog's kennel for the 2-day event

### SPONSOR A KENNEL:

Kennel sponsorships are available as a way to show your love and support of animals or to memorialize or honor a special person or pet in your life. There are a variety of different kennels at GCHS. We encourage you to come to the shelter for a tour and take a look at the variety of options available. All kennel sponsors will receive a custom sign to be displayed on the kennel of your choice. Options are also available to sponsor entire kennel sections. Kennel sponsorships remain in-tact for 12 months unless renewed or other timeframe has been agreed upon.

Puppy Condo (full department): \$5000

Puppy Condo (single kennel): 16 Available / \$500

Back Kennels (one full wing): 3 Available / \$2500

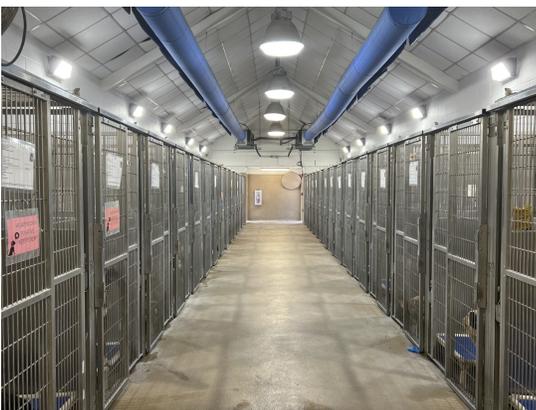
Back Kennels (single kennel): 26 Available / \$250

Cattery (full department): \$5000

Cattery (condos): 2 Available / \$250

Kittery (full department): \$5000

Kittery (condos): 5 Available / \$250; 6 Kennels



## **COMMUNITY PARTNERS:**

Being a Community Partner with Gulf Coast Humane Society is one of the easiest ways you or your business can get involved with GCHS. Our Community Partners help facilitate our goals by providing a variety of different kinds of support, including: - basically whatever you can dream up!

### **Here are some ways that other Community Partners are helping GCHS:**

Media companies donating advertising or PSA space

Pizzerias putting adoptable animals flyers on all pizza boxes

Stores collecting donations of pet food and supplies on an ongoing basis inside their shops

Businesses asking for round-up donations at checkout

Companies donating proceeds from a private event to GCHS

Starting an employer matching program at your business

If you have an idea for a way you could help GCHS outside of a monetary donation, let us know! We always offer support to our Community Partners and recognition on our website, social media, and more.

