



**GULF COAST
H U M A N E
S O C I E T Y**

2023

Annual Report



**Compassion Unleashed:
A Year of Transformative Tales**



GULF COAST
H U M A N E
S O C I E T Y

Our Mission

It is the mission of the Gulf Coast Humane Society to provide shelter and care for homeless animals through adoption, fostering, community partnerships, education and affordable spay-neuter and vaccine services.

Leadership Staff

Alisa Mills, Executive Director

Dr. Barbara Whitlock, Chief Veterinarian

Jackie McCollough, Dir. Marketing & Development

Carmen Matei-Miller, Clinic Manager

Jacob Sanchez, Animal Care Manager

Sarah Spence, Intake Manager

Blanca Reyes-Chavarria, Certified Dog Trainer

This report is published by Gulf Coast Humane Society, a 501c3 non-profit organization. Reproduction wholly or partially without consent is prohibited.



Contents

- 1 Director's Corner
- 2 Impact Report
- 5 Fostering Fur Happiness
- 6 Ariel's Story
- 7 Life Changing Outcomes
- 9 Cha Cha's Comeback
- 10 2023 Financials
- 11 2023 Top Volunteers
- 13 Our Generous Supporters
- 15 Sponsors & Community Partners
- 16 Upcoming Events

Board of Directors

Mitchell Clark, President

Mark Goodman, Vice President

Kallia Shook, Treasurer

Kent Nielsen, Secretary

Alexandra Goodman Nasir

Minesh J. Patel

Kendra Williams

Chuck Anastos

Amy Hyde

The Director's Corner

To our faithful friends, adopters, volunteers, fosters, and supporters,

Thank you all for your amazing support in 2023. What a whirlwind year it was! Gulf Coast Humane Society continues to be the safety net for the Coastal Bend, and we couldn't do it without your help. This year alone, we've found placement for 43% more pets - that's over 750 lives! With your support, we hope to make 2024 even bigger and better, as we focus our efforts on both lifesaving and community outreach.

In addition to our increase in animals, we have been working diligently to provide the community with programs that serve a purpose. Our ever-expanding education department is booming with bright young students who are interested in animal care. Our in-school and after-school programs give students an opportunity to learn about the importance of pets in our lives and our homes. We love to see the impact that this work is having on the young minds that will soon lead our community.



In 2023, we offered several programs to help serve our community members and their pets. Our pet food pantry has become a reliable form of assistance for those in need of support, and we will see momentous expansion in 2024. Our Lend a Paw vouchers have created an accessible and affordable way for individuals, in need, to get their pets fixed, in accordance with the new Corpus Christi city-wide mandate, which was approved in March 2023. Plus, our Low Cost and Free Clinics helped more than ever, as we expanded the number of pets accepted at each event. Thanks to Petco Love, we distributed over 3,000 canine and feline distemper vaccines to the public for free.

One of our biggest, and most exciting projects from 2023 is our partnership with Best Friends Animal Society and the Shelter Collaboration program. This national program pairs the best lifesaving shelters with local, municipal (animal control) partners in order to increase live-release rates. GCHS is officially a Super-Mentor through this program! Super-Mentors are shelters that are working with multiple municipal partners. We are committed to saving lives in the Coastal Bend, and right now that means decreasing unnecessary euthanasia. Our goal is to continue working with shelters that are still euthanizing, so that we can help them build the programs and procedures they need to become self-sufficient in finding positive placements for their animals.

We are so excited for the growth of these efforts as we move into 2024. Again, we thank you for being a dedicated supporter - and we hope you will join us as we continue to grow each year.

Sincerely,



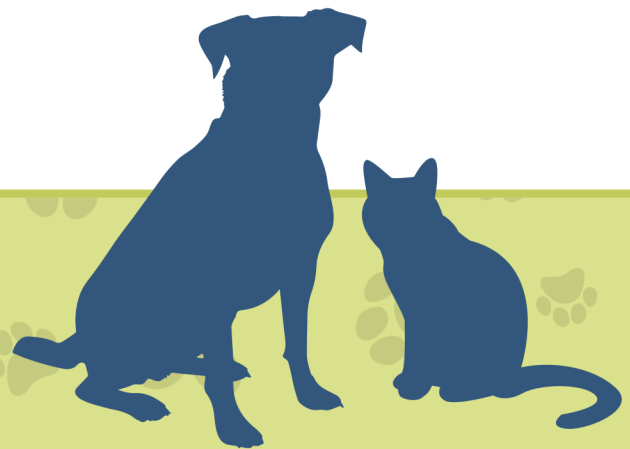
Alisa Mills, Executive Director



By the Numbers, Beyond Expectations

Gulf Coast Humane Society is proud to release our statistics for 2023. Transparency is incredibly important in animal welfare, and we strive to do our best to make decisions for the animals in our care that lead to the best potential outcome every time.

This year, we had over 750 additional pets come through our doors - making 2023 the most impactful year ever for Gulf Coast Humane Society. With your help, we can continue saving lives in the Coastal Bend together.



Impact Numbers

ANIMALS IN

2,547

ANIMALS OUT

2,526

SAVE RATE

97%

Impact Numbers Cont.

In 2023, we had a major shift in focus. While we strive to be the safety net for our community, we also have a responsibility to the animals in our area who are at risk of euthanasia. This means that we pulled more animals from local municipal shelters than ever before. Many of these animals were high-need medical or behavioral cases. The majority were at-risk of euthanasia for shelter space.

One of our proudest accomplishments of this year was increasing our transports from only 91 in 2022 to **over 500 transports in 2023!**

ADOPTIONS

1,908

Cats - 1,015
Dogs - 893



STRAYS

279

OWNER SURRENDERS

782

TRANSFERRED IN

1,441

Cats - 595
Dogs - 846

REUNITED WITH OWNER

36

EUTHANIZED

12

TRANSFERRED OUT

533

Cats - 95
Dogs - 438



Fostering Fur Happiness



240

Total Volunteers

3,175

Volunteer Hours

77

Dedicated Fosters

284

Fostered Animals

Volunteering or fostering at your local humane society offers a variety of benefits, both for the individual and the community at large.

Here are some of the key advantages:

Personal Fulfillment: One of the most profound benefits of volunteering or fostering is the sense of fulfillment derived from making a positive impact on the lives of animals in need. The act of giving back and witnessing the tangible difference you can make can be incredibly rewarding.

Skill Development: Volunteering or fostering can provide valuable opportunities to develop and hone various skills, such as animal care, communication, teamwork, and problem-solving. These skills can be beneficial in various aspects of life, including professional and personal domains.

Emotional Well-being: Interacting with animals has been shown to have numerous therapeutic benefits, including reducing stress, anxiety, and feelings of loneliness. The unconditional love and companionship offered by animals can uplift one's mood and enhance overall emotional well-being.

Community Engagement: Volunteering fosters a sense of community and connection with like-minded individuals who share a passion for animal welfare. It provides an opportunity to collaborate, exchange ideas, and work towards a common goal, strengthening community bonds in the process.

Educational Insights: Working closely with animals allows volunteers and fosters to gain firsthand insights into animal behavior, healthcare, and welfare. This knowledge can be instrumental in promoting responsible pet ownership within the community and advocating for animal rights and welfare.

Facilitates Pet Adoptions: Fostering plays a crucial role in preparing animals for their forever homes. By providing a temporary home environment, fosters can assess the animal's temperament, behavior, and specific needs, enabling the humane society to make informed adoption matches.

Supports Overcrowded Shelters: By volunteering or fostering, individuals directly alleviate the strain on overcrowded shelters, thereby ensuring that more animals receive the care, attention, and resources they desperately need.

If you or someone you know is interested in volunteering or fostering with GCHS, please visit gchsc.org to sign up. Let's save lives together!

Ariel's Story 🐾🐾

In the heartwarming journey of pet rescue and adoption, Ariel's story stands out from 2023 as a testament to hope. Housed at GCHS, Ariel's journey to her forever home was anything but straightforward. After a year of patiently waiting for someone to recognize her worth and potential, Ariel faced the heartbreak of being returned to the shelter not once, but twice.

Despite the setbacks and the uncertainty that comes with multiple returns, Ariel's spirit remained unbroken. She showcased a zest for life that captivated the hearts of everyone at the shelter.

Staff and volunteers at the Gulf Coast Humane Society worked tirelessly to ensure that Ariel received the love, care, and attention she deserved while awaiting her second chance.

Finally, in October of 2023, Ariel's luck turned around. A compassionate family saw past her past and realized they wanted to be part of her world. They opened their hearts and their home to Ariel, giving her the forever home she had longed for. Ariel's story serves as a poignant reminder that every animal, regardless of their past, deserves a second chance at love and happiness. Her journey from the shelter to a loving home is a testament to the transformative power of love, patience, and perseverance.



Life Changing Outcomes

In just a year and a half, Gulf Coast Humane Society's Education program has become a place that fosters compassion and love. This program strives to create future generations that value and advocate for the welfare of animals. Through school visits, classes, and camps, Gulf Coast has reached over 4,800 people in 2023. By encouraging a stronger connection between the youth and animals, we aim to cultivate a community that actively works towards the well-being of our furry friends.

Throughout 2023, the education program has reached many milestones. Students have had first hand experience with serving the people of the Coastal Bend as well as our animals by helping with the pet food pantry, making toys and enrichments, as well as socializing with the shelter pets. Additionally, the Humane Education Program successfully ran 4 youth camps ranging from ages 6-14, with 7 camps planned for 2024.

Reflecting on the growth and accomplishments of the education program, we take pride in the positive changes it has brought to both individual lives and the community at large. By inspiring the upcoming generation with knowledge, compassion, and empathy, we believe that we are carving a path towards a more humane and understanding society that values the lives and well-being of all animals of the Gulf Coast.

Gulf Coast Humane Society also has an Outreach program that has expanded immensely in 2023. We have taken steps to engage and support the local community and neighboring areas with our pet food pantry, spay and neuter vouchers, free clinics, and other services. Through our off-site and on-site pet food pantry, GCHS has given out over 25,500 pounds of food to pet owners of the Coastal Bend. Not only has Gulf Coast provided supplies to the community, but vet services as well through our monthly free and low-cost clinics.

The Education and Outreach Program at the Gulf Coast Humane Society continues to grow and flourish every year. With the help of dedicated staff and volunteers, GCHS has expanded our reach through innovative initiatives, which have resulted in increased adoptions and awareness of animal awareness issues. In 2024, we hope to continue to reach more people and create a more humane and empathetic community for our four-legged friends.

91

**Humane Education
School/Groups**

4,831

**Humane Education
Students**

847

**Spay & Neuter
Vouchers**

3,000+

**Public Vaccines
Administered**

25,512

**Pounds food
Distributed through
Pet Food Pantry**



Cha Cha's Comeback



In December of 2022, a frail and wounded cat named Cha Cha was unceremoniously left in front of our building, bearing the harsh marks of her recent hardships. With skin lesions marring the delicate areas behind her ears, front legs, and abdomen, and puncture wounds telling tales of skirmishes past, Cha Cha's condition painted a grim picture.

Upon closer inspection, the telltale signs of neglect became even clearer as fleas and flea dirt dotted her fur. Moreover, festering infections on her tail, hind leg, and front leg, oozing with pus, highlighted the urgency of her medical needs.

However, Cha Cha's story took a turn for the better when compassionate souls intervened. Swiftly taken under the wing of caregivers, she underwent a thorough cleansing with diluted betadine, ensuring that her wounds were treated and disinfected. With dedicated care, Cha Cha began her journey toward recovery. Remarkably, within a month, her wounds started to heal, and her spirit, undeterred by her past traumas, shone brightly.

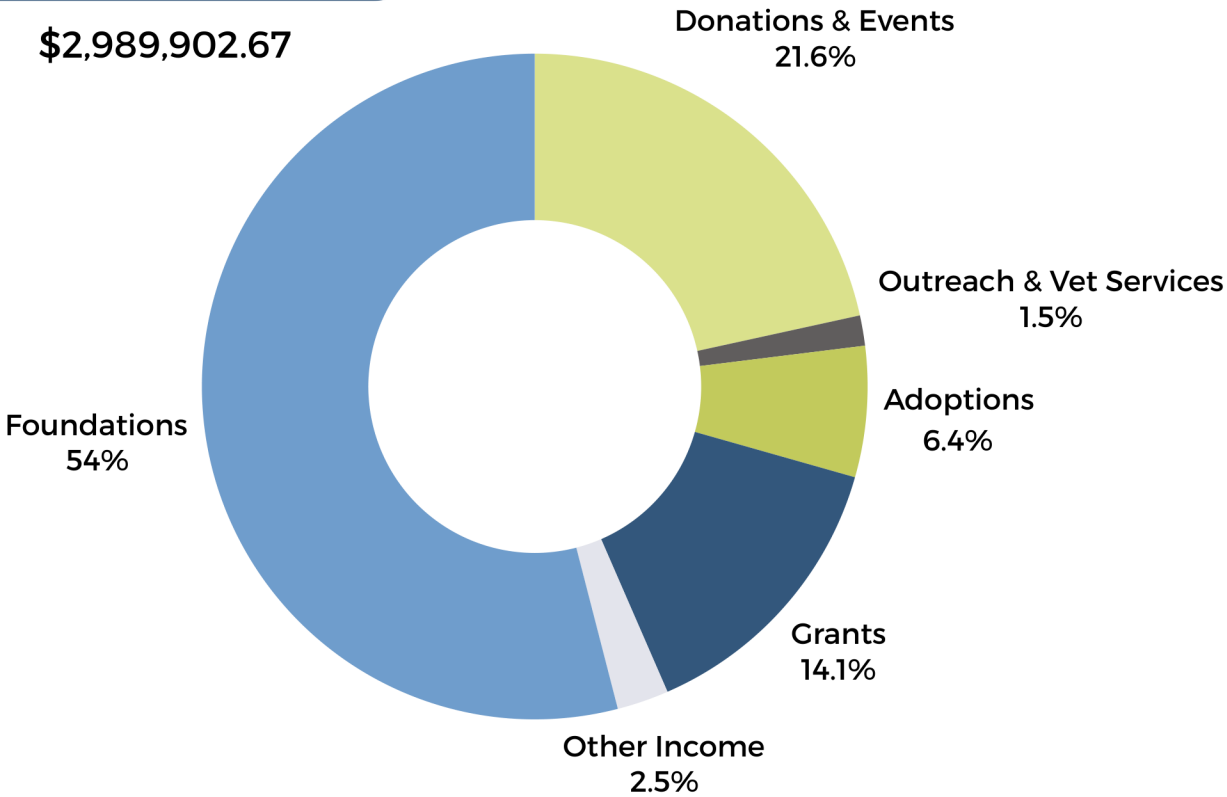
By May 2023, Cha Cha's remarkable resilience and zest for life caught the eye of a kind-hearted individual who decided to offer her a forever home. From the cold streets to a warm embrace, Cha Cha's tale is a testament to the transformative power of love, care, and second chances. Her journey from a wounded stray to a cherished companion underscores the indomitable spirit of animals and the profound impact of compassion.



2023 Financials

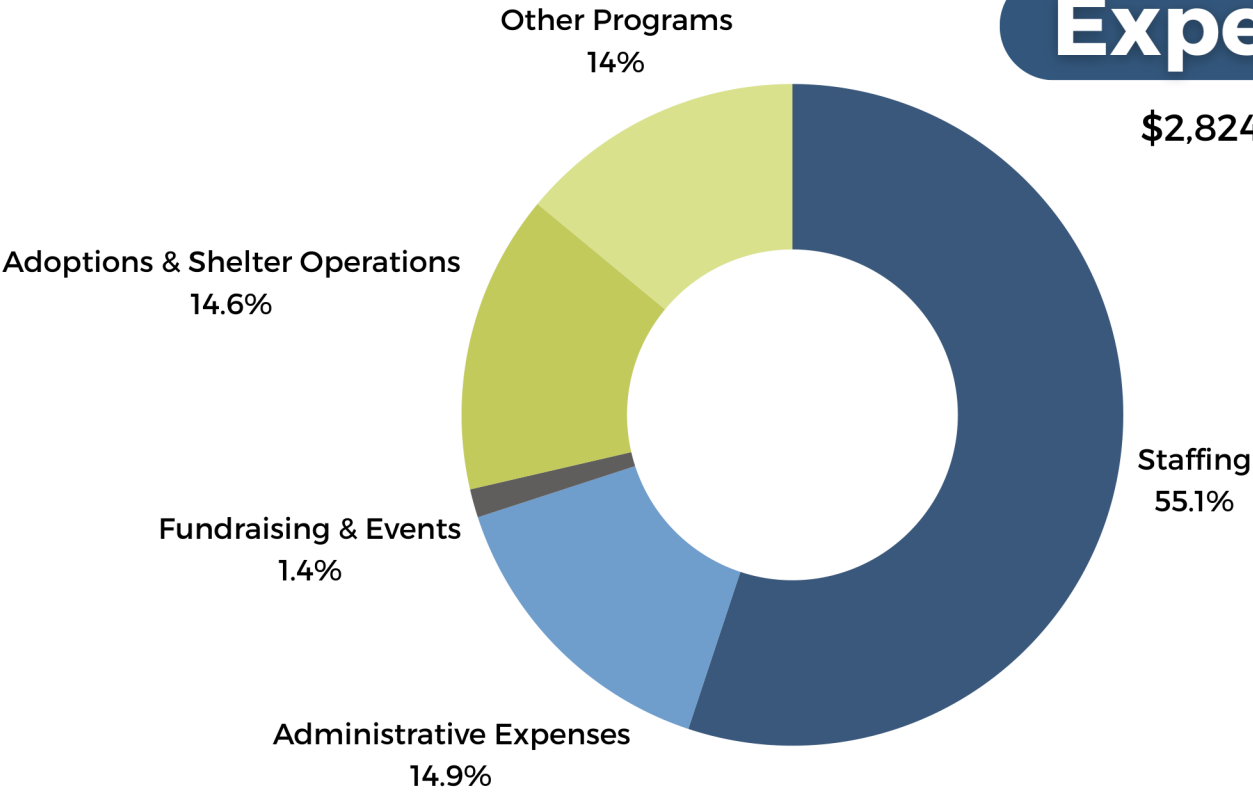
Revenue

\$2,989,902.67



Expenses

\$2,824,701.34



2023 Top Volunteers

Marissa Acosta
Alyssa Aguilar
Eden Allowitz
Judith Alspaugh
Gina Baty
Shauna Beard
Laura Beecraft
Mary Brewster
Scarlet Bright
Jazlynn Briseno
Terry Burgess
Sara Caballero
Megan Carrigan
Teresa Cavazos
Amy Davidson
Finnegan Dowling
Veronica Duncan
Abigail Felan
Chandler Ferguson
Madelyn Ferris
Trinity Fessenden
Zachary Fessenden
Sabrina Figueroa
Stephanie Flores
Paige Gabbert
Ariel Garcia
Lauren Ginny
Inez Gomez
Tristan Gonzales
Phillip Gonzalez
Amber Cottlieb
Haley Haaker M
Maika Hammaker
Ginger Harmon
Virginia Henson
Katie Heuermann
Melisa Humes
Julia Humes
Abigail Humes
Amy Hyde
Steven Lezzi
Mckenzie Kemp
Abbyegail Kovar
Myah Lichtenberger
Carol Loupe
Abby Lynch
Natalie Zamora

Vicki Maixner
Samantha Medina
Ruby Mendoza
Serena Mendoza-Padilla
Abigail Michael
Marissa Molina
Cindy Morrison
Shaeleigh Mower
Byron Norton
Mckenna Nuzzi
Astrid Olson
Daveigh Perez
Jo Perkins Ann
Janiyah Perkins
Wells Pettus
Ailoni Peña
Bert Pfiester
Debbie Phelan
Thalia Quezada
Arlea Ramirez
Alexis Richardson
Zoey Riojas
Lyana Rodriguez
James Roger
Ocean Rojas
Jenilee Rollefstad
William Russell
Alana Saenz
Adrian Salazar
Yasmin Salgado
Navaeh Salters
Kelsey Sanders
Darren Savage
Roger Seamon
Marjorie Seip
Halli Szarzynski
Melissa Tanner
Venegas Tatina
Marissa Trevino
Erica Urrea
James Venegas
Jenny Venegas
Kendra Williams
Emma Wilson
Ashley Wilson
Daniel Yanez III
Dulce Yxtlamati





Our Generous Supporters

Angel **\$10,000+**

E. Brent Bottom

Hero **\$5,000 - \$9,999**

Joel & Kathleen Hiatt
Kevin McCracken

Savior **\$2,500 - \$4,999**

Susan Riley
Vonda Smith

Champion **\$1,000 - \$2,499**

Martin Alaniz
Chuck Anastos
Sue Beaver
Brent Bottom E.
Kathy Geller
Kathryn Herrmann
Gaylord & Sue Hoyt
John & Amy Hyde
Alyssa Lucas
Jose Marrero
Joshua Montelongo
Tonya Payne
Zena Phipps
Kathryn Power
Toni Rivas
Rebecca Smith
Tom & Sherry Stewart
Halli Szarzynski
Nessy Villarreal
Tom Whitehurst
John Whitty

Animal Ambassador **\$500 - \$999**

Mary Beecroft
Kent Britton
Julie Buhidar-Long
Mary Campbell
Maria Teresa Cavazos
Alessandra Dalton
Julio Ferrufino
Rosa Gonzalez
Kevin Green
Belinda Ladabaum
Joseph Lanni
Hilari Martin
David McFarling A. MD
Kacy Nelson
Mackenzie Nix
Ruben Rodriguez

Animal Ambassador **(cont.)**

Raquel Salas
Lori Schirmer
Celika Storm
James Sturgis
Bernard Sutphin
James Swittenberg
Felix Tapp
Cecelia Townsend
Philip Volpe
Catherine Zelinski
Kitty Companion
\$250 - \$499

Sarah Alejandro
Shauna Beard
Stephanie Branom
Fred Braselton
Pamela Brouillard
Macy Burns
Ruth Camp
Diana Laura Cardenas
Patti Carrell
Janey Davy Cone
Diane Davidson
Monica Ellison
Leyla Embree
Erica Fertig
Richard Finelli
Patrissa & David Getz
San Juan Guillen
Ursula Harvey
Anita Hinds
Mark Jensen
Wanda Johnston
John Kelly
Gail Ladabaum
David & Sandra Lamirand
Jackie McCollough
Alisa Mills
Joseph Monroy
Norma Delgado Moreland
Jackie Orchard
Michelle Pennington
Mario Perez
Debbie Phelan
Deonne Poovey
Rosalinda Prado
Jeannette Ellis Pruitt
Josh Rock
Noelia Salazar
Carol Scott
Alexandra Scott
Veronica Serna
Curtis Speed
Michelle Smith Taylor
Cynthia Thering
Jessica Tinch
Anna Torres
Mark Turner
Stephen A. Turner
Margaret Warfield

Kitty Companion **(cont.)**

Jill Willbanks
Jodi Wilson
Kenny Wood

Furry Friend **\$100 - \$249**

Aslan Allakhkuliev
Jonell Allamano
Laura Allender
Vickie Anderson
Karen Ayala
Libby Baen
Amy Barrera
Tara Barton
Mary Ann Beckett
Becky Black
Dana Bohna
Jim Bonham
Amy Bornemeier
Carol Bowman
Skara Brae
Scarlet Bright
Melissa Briseno
Sandra Britton
Steve Brown
Claire Burchfield
Jennifer Buxton
McKenzi Bybee
James & Gloria Canine
Barbara & Julie Carpenter
Andrea Castillo
Robin Olson Castro
Brett Chapman DDS
David M. Chapman DDS
Emma Chinn
Matthew Christenson
Victoria Clark
James Cleveland
Laura Cyrus
Lucia Dailey
Gabriela Dalton
Caroline Davies
Scott DeWitt
Christen Deberry
Harold Densberger
Perry Detore
LeAnn Diou
Michael Dolan
Contessa Ebanks-Lopez
Erika Edmonds
Laura Elarth
Pam Erthal
Michelle Ezell
Catherine Fagan
Lydia Feeney
Marlive Fitzpatrick
Laura Fleischauer
Wendy Flores
Destiny Flores
Katie Galan
Jo Dee Garcia

Furry Friend (cont.)

Carmella Garza
Carole Geddes
Karen Gray
Karen Grier-Heim
Geoffrey Grubb
Ernesto Guido
Pamela Gylling
Michele Hall
Joyce Hammond
Katrina Hansen Hernandez
Wilbert Haywood
Carl Hellums
Lydia Hinojosa
Louise K. Hockenson
Cruz Hooper
Jody Hughes
Tom Hunt Jr.
Roy Hurt
Josie Ibarra
Ana Igelesia
Donna Jackson
Kellie Jarvis
Eric Jordan
Mattye Keeling
Deborah Kelly
Kimberly Kemp
Stephanie Killingsworth
Heatherjoy Klein

Kimberly Koch
Suzanne Koepke
Kitti Kopar
Linda Kuhn
Tina Lambert
Diane LaRue
Carah Lickteig
Sandra Linderman
Angela Loud
Carol Loupe
Rhonda Lynch
Kady Maher
Shamay Mansfield
Jameson Martin
Albert Martinez
Shelley McCants
Missy McGallian
Kimberly McIntosh
Caitlin Merkel
Deidra Meyer-Hager
Mary Mielke
Timothy Mills
Kindell Mills-Jabsen
Dr. Robert W. Mims
Rose Mitchell
John Moseley
Bev Mower
David Moya
Sandra Murray
Alan & Nikkel Nisbet

Linda Noack
Daniel Ordner
Manetta Osburn
Alice O'Neill
Linda Paine
Pamela Parsons
Dawn Pesek
Jean Peters
Bert Pfiester
Patsy Phemister
Valerie Phillips
David Poole
Patricia Porter
Linda Poulos
Patti Powell
Diane Pruett
Hanigan Racelis
Victor Reeves
Gail Rindfleisch
Nancy Robeau
Suzanne Robertson
Amanda Rodriguez
Emily Ross
Catherine Rudowsky
Leslie Ruta
Marisela Saldana
Ciera Sandoval
Theresa Sandoval
Ruby Schucker
Patsy Schuster

Sandra Sedillo
Andrew Self
LeeAnne Skorich
Linda Smith
Kim Soaper
Rudy Soliz
Elizabeth Soroy
Emily Soto
Michael Stapp
Sandra Sterba-Boatwright
Janean Stewart
Beverly Stone
Leigh Anne Strahler
Anna Strickland
Lorree Taylor
John Taylor
Karen Thau
Holly Thomas
Patty Thompson
Susie Tranbarger
Richard Visintine
Geoff Wansbrough
Ric Warchol
Leigh Ann Webb
Janis Weed
Lee Ann White
Andrea Wiedemann
Tammy Wierl
Chris Williams
Megan Winn
Amanda Zeigler

Pawsitive Influencers

The "Pawsitive Influencers" program serves as a cornerstone of support for our animal shelter, playing a pivotal role in ensuring the well-being and survival of the cats and dogs in our care. The consistent and monthly contributions from some of our dedicated donors provide a steady and reliable source of funding, allowing us to maintain and enhance the essential services we offer to our furry residents.

The program's sustained nature fosters a sense of stability and predictability, allowing us to allocate resources efficiently and make informed decisions for the benefit of the animals..

In essence, the "Pawsitive Influencer" program goes beyond monetary contributions; it symbolizes a community united in the cause of animal welfare, making a lasting impact on the lives of our four-legged friends and contributing to the overall well-being of our community.

Pawsitive Influencers

Laura Allender
Judy Alspaugh
Jo Archer
Robin Ashton
Shauna Beard
Jeanne Bergren
Jim Bonham
Amy Bornemeier
Scarlet Bright
David Burton
James & Gloria Canine
Maria Teresa Cavazos
Allen Cooper
Amanda De La Garza
Contessa Ebanks-Lopez
Monica Ellison
Leyla Embree
Steven Farias
Carmela Garza
David & Patrissa Getz
Rosa Gonzalez
Kevin Green
Vickie Herridge
Anita Hinds
Lydia Hinojosa

Josefina Ibarra
Alan Jackson
Heatherjoy Klein
Sandra Linderman
Alyssa Lucas
Shamay Mansfield
Elva Mantz
Albert Martinez
Cristina Olvera
Tonya Payne
Michelle Pennington
Debbie Phelan
Kathryn Power
Victoria Rios
Raquel Salas
Michael Schilling
Paul Smith
Cynthia Sorrells
Mariah Spencer
Steve Stephens
Bernard Sutphin
Halli Szarynski
Margaret Warfield
John Whitty
Catherine Zelinski

Sponsors & Community Partners

The incredible backing we receive from the community is the driving force behind our impactful work. We are grateful for the support from sponsors of various scales. Our community partners, comprising companies and organizations, contribute not just financially but also in other meaningful ways. Let's express our heartfelt gratitude to these devoted sponsors and partners who play a vital role in advocating for the voiceless and making a difference in saving lives.



SAN JACINTO®
Title Services of Texas



MOODY
FOUNDATION



petfinder
FOUNDATION

Ruth Parr Sparks
Foundation



COLDWELL BANKER
PACESETTER STEEL
REALTORS®
Amy M. Hyde
361.500.7075

Jane Kennedy
Memorial Fund



SIT MEANS SIT
DOG TRAINING



THOMAS J HENRY
INJURY ATTORNEYS



3NEWS

BISSELL PET FOUNDATION'S
**empty the
shelters**



sportVRadio
Corpus Christi

Caller Times





A CHARITY GALA SUPPORTING
GULF COAST HUMANE SOCIETY

FUR A GOOD PAWS WHISKERS & WONDER

APRIL 20TH, 2024

CURRY'S COVE
902 GRAHAM RD



Fur a Good Paws

Join us for the 3rd annual Fur a Good Paws, presented by Hollon Safe Company. This year's theme is Whiskers and Wonder. We hope you'll join us for a magical evening of inspirational stories, meaningful memories, and of course - your favorite furry friends will be there!

The evening includes live music, a silent auction, dinner and speeches, gourmet dog (& human) treat tasting, adoptable pets (for you to name!), event mementos, caricatures, and more.

This event raises funds for the most vulnerable animals in the Coastal Bend. GCHS is committed to saving even more lives in 2024. Even after a record-breaking year in 2023, our goals are bigger than ever. Help us help pets in your community at Fur a Good Paws: Whiskers and Wonders.

Pawfest

We'd like to thank everyone for coming out to our 14th annual Pawfest!

This year was our biggest year to date filled with over 50 vendors, 10 food trucks, weiner dog races, stunt dog show, and so much more! We brought Pawfest to our 3-acre dog park and welcomed over 2,000 community members to our campus. Thanks to our Presenting Sponsor, Weinerschnitzel, admission to the event was free! Despite offering free admission, we raised over \$45,000 to save animals' lives in our community!

We can't wait to see what this year brings and hope to see you there! Keep an eye out for more details to come including an updated (and cooler!) date.





**GULF COAST
H U M A N E
S O C I E T Y**

3118 Cabaniss Rd, Corpus Christi, TX, 78415

(361) 225-0845

www.gchsc.org

[@gulfcoasthumanesocietycc](https://www.instagram.com/gulfcoasthumanesocietycc)

